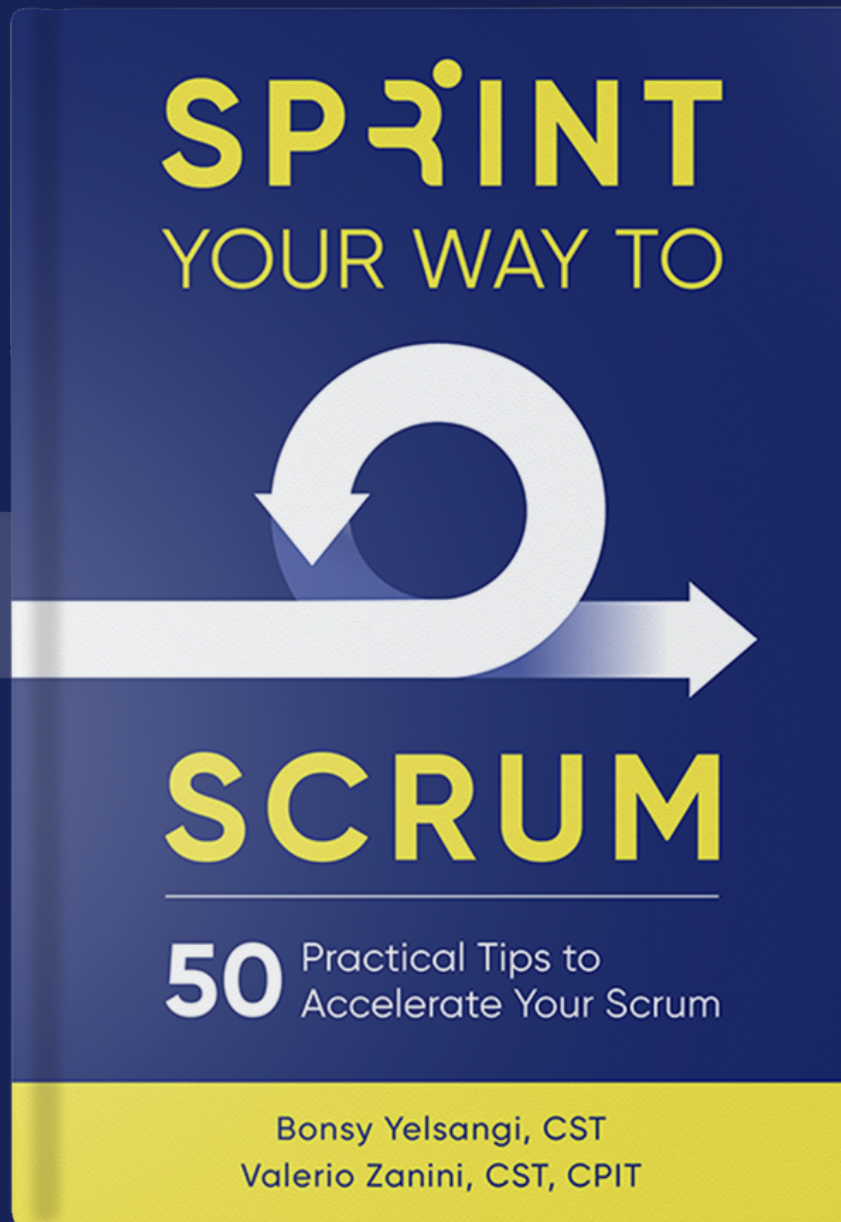




"Sprint Your Way to Scrum is the perfect companion for change leaders on their agile journey. Packed with practical and challenging scenarios you're destined to face along the way, Bonsy Yelsangi and Valerio Zanini provide expert advice, relevant guidance and a healthy share of real-life experience to help you conquer the most common obstacles on your path. This book is not only essential as an effective "impediments remover", it is a highly enjoyable read that I am confident you'll want to keep nearby and easily accessible for the long haul. Highly recommended!"

Jorgen Hesselberg

Co-founder, Comparative Agility | Author of "Unlocking Agility"

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ABOUT THE BOOK

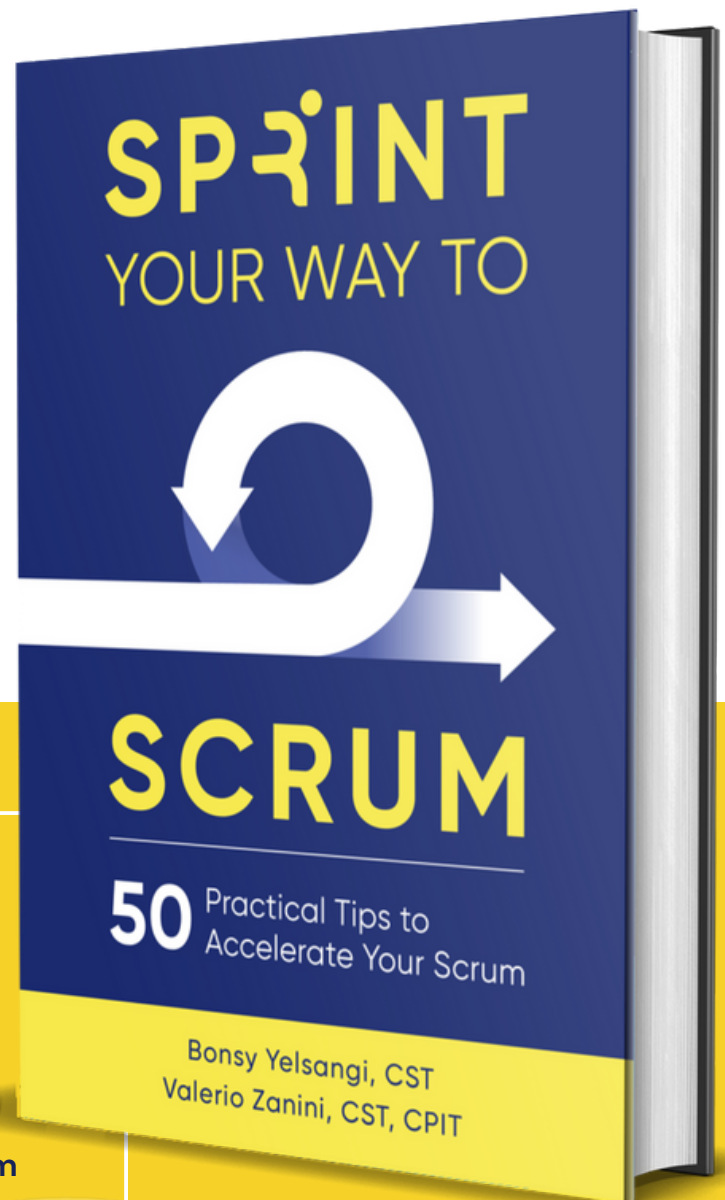
Scrum is the most widely adopted Agile framework in the world. It is easy to understand and yet, difficult to master. Having trained thousands of professionals across the world and helped them implement Scrum in their organizations, the authors provide practical, succinct, and effective answers to 50 of the most common questions about Scrum.

This book is for Scrum practitioners, Scrum Masters, Product Owners, and Agile Coaches who want to refine their expertise and to take Scrum to the next level.

This book will enable our readers to explain and teach Scrum elements in a very easy and effective way to peers. This book allows them to understand the usual problems teams face when implementing Scrum and how different teams adapt differently to this way of working and thinking.

It makes it easier to identify the gap between “Knowing About Scrum” and “Mastering Scrum”. These practical tips will help you improve the way your team is using Scrum with expert advice and practical examples. It provides ways to educate and answer the questions your team always seems to have about Scrum.

- **Provide expert advice on the practical application of Scrum**
- **Enable you to explain/teach Scrum elements in a very easy and effective way to peers**
- **Understand the usual problems teams face when implementing Scrum**
- **Debunk day-to-day myths about Scrum**
- **Identify the gap between “Knowing about Scrum” and “Mastering Scrum”**



ABOUT THE AUTHORS



Bonsy Yelsangi **Certified Scrum Trainer (CST)**



Bonsy Yelsangi is a Certified Scrum Trainer (CST) who is known for her engaging style of training. She has more than 17 years of experience working with Fortune 500 companies and their Scrum Teams from different domains and at different maturity levels of Scrum adoption. Bonsy is devoted to creating energized and excited teams that delight their customers and inspire others. She provides Agile-focused training and coaching to companies ranging from late-stage startups to large corporations.

Valerio Zanini - Certified Scrum Trainer (CST) **Certified Product Innovation Trainer (CPIT)**

Valerio Zanini is a Certified Scrum Trainer (CST) and a Certified Product Innovation Trainer (CPIT). With more than 20 years of professional experience working with Agile teams in software development, system integration, and product innovation, he is passionate about creating products that customers love and developing the teams that make them a reality. As a Scrum and Product Management trainer, he works with organizations worldwide to spark the adoption of Agile and Product practices.



Q&A

Why did you write this book?

Having trained thousands of professionals around the world in Scrum and working with multiple teams, we realized that most people have the same 50 questions for which they're seeking answers. As teachers at heart, we wanted to share the knowledge we have accumulated over our many years of working with Scrum teams across a variety of industries. We answered these commonly asked questions based on our experience, told in our own words and in our own style.

Who is this book for?

This book is for Scrum practitioners, Scrum Masters, Product Owners, and Agile Coaches who want to refine their expertise and to take Scrum to the next level.

What's your book about?

This book is a practical list of tips and techniques – a handy toolbox that will help you and your peers in implementing the Scrum framework effectively.

We answered the 50 questions that most teams ask about Scrum. We want to support Scrum teams in finding the answers for themselves and learn how to address their own challenges using our tips and examples.

Why is this book important?

Sprint Your Way to Scrum is a practical list of tips and techniques to help you and your team implement the Scrum framework effectively. This book provides expert advice on how to solve 50 of the most common challenges that teams face when adopting Scrum. Our goal in sharing our expertise is to help you master Scrum and help your team build better products, faster.

#20

DO I NEED TO GET ALL
OF THE UI SPECIFIED
BEFORE A SPRINT, OR
CAN THE DEVELOPERS
DESIGN THE UI AS
PART OF THE WORK
THEY ARE DOING IN
THE SPRINT ?

The first thing to co
Scrum Team is co
skills and expertise
Depending on the
software develop
people, business ar

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app), then a desig
the UI design sh
Therefore, it shou
Sprint Backlog.

In practice, I often

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design, develo
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workable PBIs at

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phases before o

SIGNATURE KEYNOTES

“No excuses! Cardio workout for Scrum Teams”

Build strength, trim the fat, and infuse discipline in your team by mastering a few key ninja tricks from Scrum.

Audience: Scrum Practitioners, Scrum Masters, Product Owners, Agile Coaches

What You’ll Learn:

- Expert advice on the practical application of Scrum
- Explore ways to explain/teach Scrum elements in a very easy and effective way to peers
- Understand the usual problems teams face when implementing Scrum
- Debunk day-to-day myths about Scrum
- Identify the gap between Knowing About Scrum and Mastering Scrum



What NOT TO DO on a Scrum Team

What are some things that Scrum teams do wrong?

This session focuses on real-life examples of activities and/or practices that Product Owners, Developers, and Scrum Masters do which are counterproductive.

Audience: Scrum practitioners, Product Owners, Developers, Scrum Masters

What You’ll Learn:

- What are the impacts of the Anti-Patterns on Scrum Teams?
- Develop awareness of the right way of implementing Scrum
- Tips and techniques to bring your team back on track

The Tiramisu Mindset for Product Managers

There are 3 main responsibilities that, much like a good Tiramisu, must be balanced by Product Managers.

- Understanding Customers
- Driving Product Development
- Measuring Outcome

Audience: Scrum Practitioners, Product Owners, Product Managers

What You’ll Learn:

- Responsibilities of a Product Manager
- How to Re-focus your Effort on Your Customers
- How to Deliver Value

PRAISE



"Sprint Your Way to Scrum is the perfect companion for change leaders on their agile journey. Packed with practical and challenging scenarios you're destined to face along the way, Bonsy Yelsangi and Valerio Zanini provide expert advice, relevant guidance and a healthy share of real-life experience to help you conquer the most common obstacles on your path. This book is not only essential as an effective "impediments remover", it is a highly enjoyable read that I am confident you'll want to keep nearby and easily accessible for the long haul. Highly recommended!"

Jorgen Hesselberg

Co-founder, Comparative Agility
Author of "Unlocking Agility"



"Bonsy and Valerio have done an excellent job collecting the top 50 questions most asked about scrum, and provided a wealth of real-world answers, case studies and examples. This book would be a valued reference book on any scrum master's desk, helping to address most common situations"

Howard Sublett

CEO, Scrum Alliance



"This book is a great resource for Scrum Masters and Agile Coaches looking for quick answers to some of the most frequently asked questions beginners have when it comes to implementing Scrum. The in-the-trenches experience of the authors is reflected in the straightforward, down to earth answer they give to each question and the real life stories sprinkled throughout the book. For more advanced coaches, it is a good read to gain perspectives on how other experienced professionals approach some of the most common challenges we face on a daily basis with our teams. I felt engaged reading it and found myself wanting to answer some of these questions myself!"

Xavier Quesada Allué

Certified Scrum Trainer (CST)
Managing Partner at Agilar
President of Agile Spain



"Bonsy and Valerio have compiled a treasure chest of insightful answers to the most common questions from students, practitioners and leaders in pursuit of leveraging Scrum to be more Agile. Since I helped them both on their journeys to achieving the elite Certified Scrum Trainer designation, I'm incredibly proud of them for the clarity and detail of what they have written. Bonsy and Valerio have elaborated key concepts in an accessible format that I plan to share as a resource with my students and clients."

Jason Tanner

Certified Scrum Trainer (CST)
CEO, Applied Frameworks

PRAISE



"Easy to learn", says Scrum co-inventor Ken Schwaber, "But difficult to master." With clarity and insight, Bonsy and Valerio have illuminated a path to mastery that is both practical and inspiring. The experiences of these two expert Scrum teachers leaps off of each page and imparts sage advice that has taken years to acquire. Savor and apply this gem of a book and take your scrum team from good to great!

Kert Peterson

Certified Scrum Trainer (CST)



"Every day, many business and technology leaders make mistakes that cost them thousands if not millions of dollars in the quest for agility and organizational effectiveness. This book changes that by sharing simple solutions and real life stories for common team and organization impediments that can be leveraged by product owners and scrum masters alike in every organization."

Anil Jaising

Certified Scrum Trainer (CST)
Chief Product Owner at
Concepts & Beyond



"Since 1993 when the first Scrum team increased velocity by 500% in the third sprint I have been helping create hyperproductive teams. It is very hard to do this without expert training and coaching. In fact, the best data on Agile teams show only 42% are successful and the other 58% are late, over budget, with unhappy customers or deliver nothing. Clearly, people have a lot of questions that need good answers to turn these failing teams into a success story. Valerio has completed our Registered Scrum Training Program by spending a week working with me and I know he knows all the tips and tricks for enabling great teams. Reading through this book you will find consistently good advice for tackling some of your toughest problems. I recommend it."

Jeff Sutherland

Co-creator of Scrum
Author of "Scrum: The Art of Doing Twice the Work in Half the Time"

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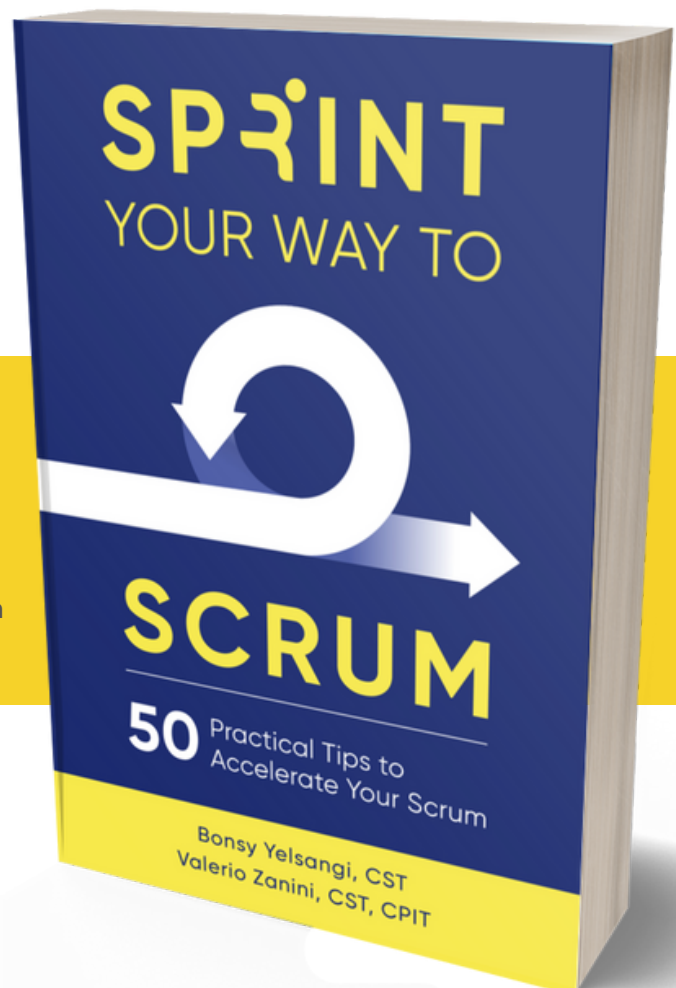
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Publisher 5D Vision Publishing
Price \$27.99
ISBN 978-0-9989854-6-6
Available on www.sprintyourwaytoscrum.com



SPRINT YOUR WAY TO SCRUM

50 Practical Tips to Accelerate Your Scrum

Bonsy Yelsangi is a Certified Scrum Trainer (CST) with 17 years of experience helping teams become Agile and master Scrum practices.

Valerio Zanini is a Certified Scrum Trainer (CST) and a Certified Product Innovation Trainer (CPIT) with 20 years of experience in building award-winning digital products.



FAVORITE TOPICS TO DISCUSS:

- The power and impact of Scrum patterns
- How to manage urgent requests in the middle of the Sprint
- How to justify the role of the Scrum Master
- How to get exact estimates from your team

FAVORITE QUESTIONS FROM THE BOOK TO DISCUSS

- Can Scrum be used outside of IT?
- What is the difference between the role of a Product Owner and Project Manager?
- How do I know my Scrum Master is doing a good job?
- Who does the reporting to the Senior Management?

FAVORITE BOOK STORIES TO DISCUSS

- How a team working on a self driving car system overcame its challenges and become more effective
- How Gemba Walks help Developers build better products
- A manager was pushing the team to doing twice the work they can possibly do, and that backfired
- The good and the bad of Backlog Refinement
- Available Product Owner throughout the Sprint leads to effective communication and team camaraderie

FAVORITE PERSONAL TOPICS TO DISCUSS

- 01** What does a Scrum Master do the whole day?
- 02** Scrum Masters don't have to be technical – You can be a SM at NASA or in an Agricultural industry or at a Construction company
- 03** Velocity/Capacity and slack
- 04** Scrum helps you fail fast
- 05** Technical Debt is the silent enemy of any product

INTERVIEW QUESTIONS

- Why did you both write this book?
- Where are the 50 questions coming from?
- Why only 50 questions?
- What will the reader take away from this book?
- Who is going to benefit the most from this book?
- Where are these tips coming from?
- How is your book structured?



FAVORITE QUOTE

“Focus is the art of knowing what not to do”.

Quote from James Clear, author of Atomic Habits



FAVORITE BOOK

From Good to Great

How influential leaders who help their companies go from good to great are servant leaders.

The Art of Mental Training

It teaches you how to get ready to master the mental discipline necessary to change your old habits and maximize your potential, and learn how to stir up the warrior or champion sleeping deep inside your heart!



FAVORITE QUOTE

“The way to get started is to quit talking and begin doing”.

Walt Disney



FAVORITE BOOK

Alchemy

Because it helps you think in a different way by noticing what would otherwise seem obvious

The Machine that Changed the World

Because it brings to life the principles of Lean Manufacturing by comparing old and new ways of working

A Beautiful Question

How you ask the question makes the difference in the answer you may get

